

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.A.DEGREE EXAMINATION –SOCIOLOGY**

**FIFTH SEMESTER – NOVEMBER 2018**

**16USO5ES01/SO 5402 – SOCIAL PSYCHOLOGY**

Date: 30-10-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART – A**

Answer **ALL** questions in about **30 words** each:

**(10×2=20 Marks)**

- 01) What is social psychology?
- 02) State any two applications of social psychology.
- 03) Define self-esteem.
- 04) What is self-monitoring behavior?
- 05) What is collective mobilization?
- 06) Define mob.
- 07) What is meant by de-individuation?
- 08) State any four agencies of mass media.
- 09) Define terrorism.
- 10) Mention any two positive aspects of conflict.

**PART – B**

Answer any **FIVE** questions of the following in about **300 words** each:

**(5×8 =40 Marks)**

- 11) Delineate the goals and functions of social psychology.
- 12) Examine self-efficacy and its relevance to self.
- 13) Highlight the characteristics of crowd.
- 14) Explicate different types of crowd.
- 15) Briefly explain various steps involved in public opinion formation.
- 16) Elucidate the role of emotions in inter group conflict.
- 17) Discuss in brief the escalating path of conflict and ways to resolve it.

**PART – C**

Answer any **TWO** of the following in about **1200 words** each:

**(2×20 =40 Marks)**

- 18) Write an essay on the importance and applications of social psychology.
- 19) Discuss gender maleness and femaleness as social identity of a person.
- 20) Analyse the various steps involved in public opinion formation and discuss its importance.
- 21) Define terrorism and elaborate on threats and counter threats.

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